Anita A. Jobb

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Education The University of Mississippi University, MS

Bachelor of Arts May 2018

Major: Psychology, Minor: Business Overall GPA: 3.0, Major GPA: 3.5

Study Abroad: Stellenbosch University Stellenbosch, South Africa - Spring 2017

Relevant Courses Techniques of Pharmaceutical Sales

Social Psychology

• International Market Research

International Marketing Principles

Buyer-Seller Communications

Sales Management

Honors and Activities

Dean's Honor Roll

Rotary Club Scholarship

Student Wellness Committee

American Marketing Association

Phi Gamma Nu

- Leadership Award

- Public Relations Chair

Ole Miss Ambassador

Relevant Experience

Sales Intern Jackson, MS

Regional Pharmaceutical Supply, Summer 2017

- Recognized as top intern in sales district by Regional Manager
- Accompanied seasoned sales professionals and assisted them in conducting professional presentations to prospective clients
- Compiled, edited, and recorded customer profiles
- Proposed travel expense budget for summer assignments and maintained accurate record of travel expenses within budget allowance

Work Experience

Customer Service Associate Oxford, MS

University Hallmark, December 2014 - Present

- Successfully perform managerial duties during manager's absence
- Train new employees and conduct company orientations
- Assist customers with selection and purchase of new products
- Create seasonal product displays
- Calculate weekly sales reports and transmit results to home office

Volunteer Experience

Resident Volunteer Oxford, MS

North Mississippi Regional Center, August 2014 - February 2015

- Provided individualized assistance to 15 residents with disabilities
- Assisted residents in developing social skills and mobility
- Monitored and assessed each client's progress

Skills

- Social Media Marketing
- Moderate Fluency in Spanish
- Adobe Photoshop