

## DEAR EMPLOYERS,

At the Career Center we want to offer each employer the opportunity to recruit from The University of Mississippi's dynamic and diverse talent pool. The Vision Partners corporate sponsorship program provides an exclusive opportunity to maximize your organization's recruiting effectiveness. Each sponsorship level is an annual commitment with customized benefit options including website publicity, on-campus recruiting priority, and increased campus visibility. We recognize the important role you play in helping our students transform their career goals into realities. The Vision Partners program will allow you to distinguish your organization from hundreds of others. For more information, call (662) 915-7174.

**Toni Avant**  
*Career Center Director*

**Career CENTER**  
THE UNIVERSITY OF MISSISSIPPI

"It has been a great pleasure recruiting on the University of Mississippi's campus the past 7 years! Whether it's scheduling events such as Career Day, on campus interviews, or classroom presentations, the Career Center staff is always friendly and accommodating! Also, when it comes to recruiting high caliber students, who are well prepared and eager to enter the workforce, I can always count on Ole Miss to deliver!!!!"

**April McClung, Recruiting Manager**  
**ENTERPRISE RENT-A-CAR**



303 Martindale • P.O. Box 1848  
University, MS 38677

Office: (662)-915-7174 • Fax: (662)-915-7759  
[www.career.olemiss.edu](http://www.career.olemiss.edu)

*The Career Center is a department within the Division of Student Affairs.*

The University complies with all applicable laws regarding affirmative action and equal opportunity in all its activities and programs and does not discriminate against anyone protected by law because of age, color, disability, national origin, race, religion, sex, handicap, or status as a veteran or disabled veteran.

"Working with the Career Center at Ole Miss has allowed PM USA to meet our recruiting objectives 2 years running. Our sponsorship has greatly increased our presence on campus through career fairs, information sessions, referrals and interviewing announcements. We have partnered with the Career Center staff to actively engage students who demonstrate our values and leadership responsibilities."

**Colette Richards, District Manager**  
**PHILIP MORRIS USA**

EDUCATION • OPPORTUNITY • SUCCESS

**Vision PARTNERS**

THE UNIVERSITY OF MISSISSIPPI

Career CENTER

# ANNUAL SPONSORSHIP LEVELS

WEBSITE PRESENCE	\$1,000	\$2,500	\$5,000
Employer Logo on Career Center Website	•	•	•
Logo Linked to Company's Corporate Website	•	•	•
Employer Showcase Article on Career Center Website			•
<b>CAMPUS RECRUITING BENEFITS</b>			
Waived Career Day Registration*		•	•
Reserved Parking Space with Company Sign at All Majors Career Day	•	•	•
Action Alley Placement at All Majors Career Day	•	•	•
Campus Interview Option the Day Before/After Career Day		•	•
Priority On-campus Interview Date	•	•	•
Campus Info Session/Reception with Predetermined Catering Provided by Career Center		•	•
Pre-arranged Faculty Luncheon during On-Campus Interviews			•
Best Recruiting Practices Consultation with Employer Services Team			•
EmployUM Job and Internship Postings			•
<b>VISIBILITY</b>			
Company Logo on Career Center Vision Partners Recognition Wall	•	•	•
Recognition at Career Center Events	•	•	•
Employer Showcase Display at Career Center Resource Library		•	•
1/4 Page Black & White Ad each Semester in <i>The Daily Mississippian</i>		•	•
Employer Showcase Article in Peer Educator Newsletter			•

\* Number of annual waivers based on sponsorship level.

## IN-KIND GIFTS & EVENT SPONSORSHIPS

### IN-KIND GIFTS

Donations of computers, audio visual equipment, career resource library equipment, office furniture, volunteer services, etc. may be given in support of Career Center programming. For in-kind gifts an acknowledgement plaque will be placed on all equipment donated.

### EVENT SPONSORSHIPS

Are you interested in sponsoring a Career Center event? Each year the Career Center hosts a variety of special events designed to link students to prospective employers and prepare them for the world of work. Some of our events include:

**Fall/Spring All Majors Career Day (Star Sponsor Package)**

**Specialty Career Fairs**

**Mock Interview Week**

**Career Center Workshop Series**

**Accounting Internship Interviews**

**Annual Etiquette Dinner**

**Career Symposium**

**Diversity Fair and Reception**

Sponsorship amounts for each event will vary depending on programming cost. Benefits include company advertisement on all event promotional materials, company display table at sponsored event, special action alley placement for Career Day event sponsors, and company logo displayed on Career Center's website.

## EDUCATION • OPPORTUNITY • SUCCESS

### YES, WE WILL BECOME A CAREER CENTER VISION PARTNER

and will sponsor at the  \$1,000 level  \$2,500 level  \$5,000 level

Our payment is enclosed. Please contact us immediately with information on maximizing our recruiting effectiveness.

Employer \_\_\_\_\_ (Company Name) \_\_\_\_\_ (Division) Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_ Business Phone \_\_\_\_\_

E-mail address \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

A check is enclosed for payable to The University of Mississippi Foundation/Career Center Vision Partners.

Please Bill my:  Visa  MasterCard \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

We would prefer to become a Career Center events sponsor. Please contact us as soon as possible with a list of upcoming events and the sponsorship amount associated with each.

We do not wish to become a Career Center Vision Partner at this time, but would like to support the Career Center with a gift of \$ \_\_\_\_\_.

**MAIL TO: THE UNIVERSITY OF MISSISSIPPI FOUNDATION  
CAREER CENTER VISION PARTNERS • P.O. BOX 249 • UNIVERSITY, MS 38677-0249  
(800) 340-9542 or (662) 915-5944 [www.olemiss.edu/depts/foundation](http://www.olemiss.edu/depts/foundation)**

Questions about this form? Contact us at (662) 915-7174.